The home of those who live in motors and racing

Nicelap is the first social network entirely dedicated to the world of motors (all kinds of engines!) and racing.

A vertical platform where every enthusiast, professional or simply curious soul can find their place, share stories, projects and make new connections.

Whether you're a rising driver, an expert tuner, a MotoGP fan, an electric propulsion engineer, a vintage car collector or a mechanic with a garage under your house – Nicelap is the place for you.

Photos, videos, talks, events, listings, polls, private messaging: all the tools to fully live your passion for motors are just a tap away, both on desktop and through our iOS and Android apps.

Rooms: one for every engine, one for every passion

The beating heart of Nicelap is its Rooms: ultra-specific thematic spaces where you'll meet people who share your exact motor-related interests. We've worked to cover all the niches of the motor world and all the main drivers and models of cars and motorcycles.

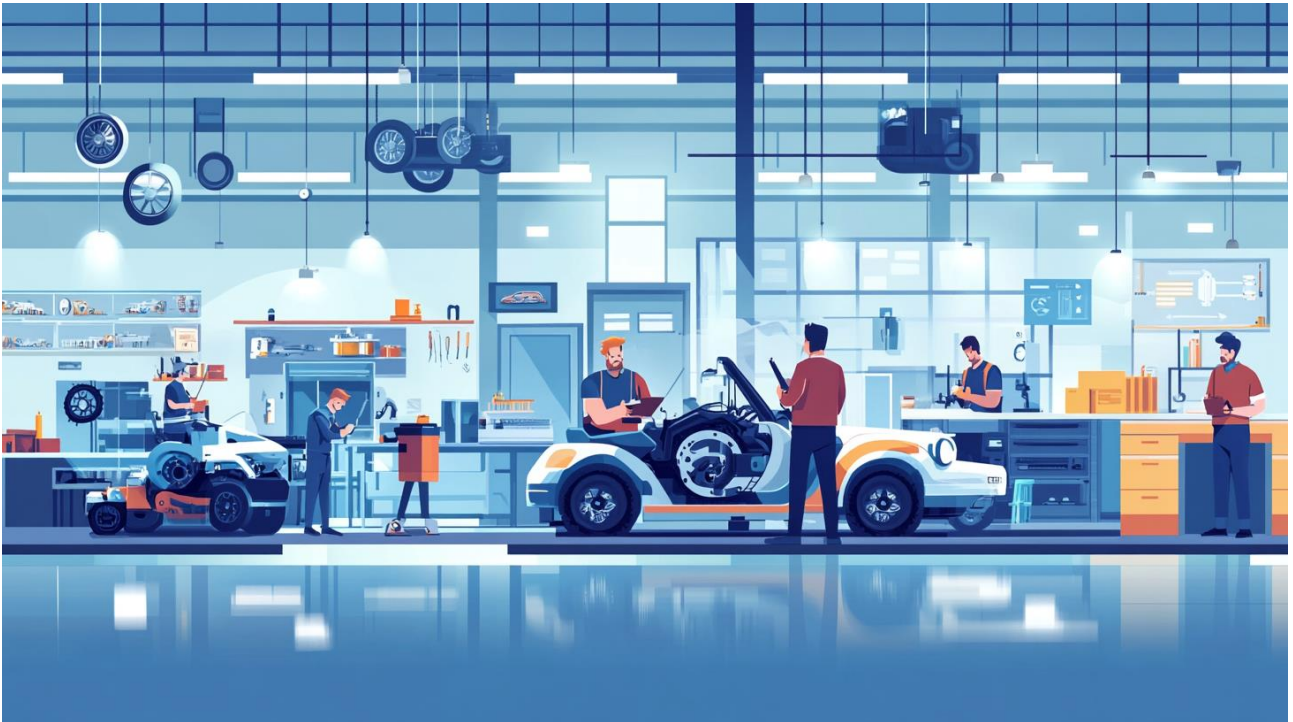If something's missing, you can create it and add it to your favorites.

For example, you'll find a room for:
- cars, motorcycles, scooters, karts, quads and special vehicles
- legendary drivers and every type of vehicle model
- racing: F1, rally, enduro, MotoGP, drifting, track days
- electric mobility, new propulsion systems and technologies
- tuning, custom builds, restomod, car audio
- meetups, clubs, expos, racetracks, events

These are just a few examples of the Rooms you'll discover on Nicelap. Inside each Room you can post talks, ask questions, share experiences, showcase your projects, get real advice and build real connections with others who love what you love.

Pages: turned your passion into a business? Work in motors or motorsports?

Nicelap is not only a hub for enthusiasts – it's a powerful tool for those who work or want to grow their network in the motors and racing industry, reaching a highly targeted audience of professionals and fans.

For example, a Page can be created by:

- a mechanic or garage
- a reseller or rental company
- a driver, racing team or sports crew
- an event, meetup or track day organizer
- an engineer, tuner or auto electrician
- an influencer, content creator or industry magazine
- a brand, manufacturer or company in the supply chain

The more engaging content you share (photos, videos, audio, articles, polls, talks…), the more your following grows. This allows you to build a real community around your Page – so when it's time to launch your first crowdfunding project, you'll already have an active, involved base beyond your current audience.

Crowdfunding: fuel your projects with the power of community

With Nicelap's donation-based crowdfunding, you can quickly gather support for ideas tied to the world of motors, no matter how big or small.

Some examples:

- buying a vehicle for a special or sports project
- participating in a race or supporting a team
- developing an electric prototype or retrofitting a vehicle
- restoring a classic car or bike
- organizing a local event or a track day
- supporting young drivers or emerging teams

With just a few steps, you can share your idea, activate your fundraising campaign and connect with others who share your same passion.
On Nicelap, the power of the community makes the difference.

A real community, a grid full of stories

Nicelap is much more than a platform – it's a place where every motor lover can find their lane.

Where mechanics and engineers speak with collectors and drivers.
Where seasoned racers inspire newcomers.
Where innovation, tradition, adrenaline and freedom come together.

A community made of real people, real engines, real projects.
A place where every roar becomes a story, and passion picks up speed.

Contacts

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